



School of the Nations
Escola das Nações

College Counseling

2025-26 Annual Report



Introduction

The 2025–2026 academic year was marked by continued growth, expanded global engagement, and meaningful opportunities for students within School of the Nations College Counseling program.

Through university visits, destination-specific lessons, the integration of Unifrog, an online career guidance, university/counseling, and post-secondary planning platform, professional leadership, and strong admissions outcomes, students gained greater access to the knowledge and resources needed to explore post-secondary options in Brazil and around the world.

The year also reflected the program’s ongoing commitment to collaboration with families and preparing students to make informed and purposeful decisions about their futures.

Major Events & Highlights



Career Fair

During the second semester, the College Counselor and Social-Emotional Counselor, Mr. João Pedro, collaborated to organize a Career Fair for students in Grades 9–12.

The event brought approximately 20 professionals to campus, including psychologists, business professionals, engineers, professors from the University of Brasília (UnB), and representatives from a variety of other career fields. Students had the opportunity to learn directly from professionals about different career pathways, university preparation, workplace expectations, and the skills needed for success in their respective fields.

This collaborative event supported both career exploration and student well-being by helping students connect their interests, academic choices, and personal strengths with possible future pathways.

Unifrog Integration



What is Unifrog?

Unifrog is a comprehensive college and career guidance platform that helps students explore universities, career pathways, and post-secondary opportunities while planning and managing their applications.

Why does Unifrog benefit our students?

Unifrog strengthens the College Counseling program by providing students with structured lessons on university research, career exploration, application planning, and preparation for post-secondary study.

The platform gives students access to reliable information and helps them build their knowledge gradually as they reflect on their interests, goals, and future options.



Destination Lessons

During the second semester, Grade 11 students participated in destination-specific college counseling lessons focused on the United States, the United Kingdom, Europe, Brazil, and Canada. These sessions introduced students to the different application systems, timelines, admissions requirements, and expectations associated with each destination.

By offering focused guidance on multiple study destinations, the College Counseling program is making information about applying to universities around the world more accessible and helping students make informed decisions about where and how they wish to study.





About our Lead of University, Careers, and Academic Advising

Ms. Michelle Ray

Founding Team Member, Brazilian College Counseling Association (BRACCA)

Michelle Ray served on the founding team of the Brazilian College Counseling Association, contributing to the development of a professional network designed to strengthen collaboration, professional learning, and support among college counselors across Brazil.

Rice University Fly-In Program

Michelle attended the Rice University counselor fly-in event in São Paulo, gaining updated insight into the university's academic programs, admissions process, student experience, and opportunities for international applicants.

About our Lead of University, Careers, and Academic Advising

Ms. Michelle Ray



BMI Conference Presentations

Michelle presented twice at BMI in São Paulo on topics relevant to the college counseling profession:

- Counselor Well-Being
- How to Bring Families into Conversations with Counselors

Times Higher Education Publication

Michelle published an article in Times Higher Education titled “Modeling Self-Care and Well-Being for Students,” highlighting the importance of educators and counselors modeling healthy approaches to well-being for the students they support.

University Visit Overview

The College Counseling Office welcomed representatives from more than 50 universities during the 2025–2026 academic year.

Visiting institutions represented a diverse range of countries, including:

- Brazil
- Canada
- the United Kingdom
- Spain
- Italy
- France
- Denmark
- Australia



These visits provided students with opportunities to learn directly from university representatives about academic programs, admissions requirements, scholarships, student life, and international study options.





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Admission Trends

Three-Year Record of Top 100 Global University Acceptances

Across the Classes of 2024, 2025, and 2026, School of the Nations' students were accepted to 18 distinct universities recognized among the world's top 100 institutions by at least one major international ranking organization.

The rankings represented in this analysis are from the following sources:

- QS World University Rankings
- Times Higher Education World University Rankings
- U.S. News Best Global Universities Rankings

**Because each organization uses a different methodology, the rankings should be attributed to their respective source rather than combined into one definitive list.*

Acceptances by Graduating Class

Some universities accepted students from more than one graduating class. The University of Toronto and Penn State accepted School of the Nations' students in all three years, demonstrating sustained access to globally recognized institutions.

Class of 2024

Acceptances to
9 top 100
universities

Class of 2025

Acceptances to
8 top 100
universities

Class of 2026

Acceptances to
6 top 100
universities

A Consistent Record of Global University Success

Over the past three graduating classes, School of the Nations' students have developed a consistent record of admission to internationally recognized universities. Students from the Classes of 2024, 2025, and 2026 received offers from 18 distinct institutions ranked among the world's top 100 universities by QS, Times Higher Education, or U.S. News Best Global Universities.

These results span leading institutions in Canada, the United States, Belgium, and Hong Kong. They demonstrate that Nations' students continue to compete successfully within a highly selective and increasingly international university admissions environment.

The results also reflect consistency across multiple admissions cycles. The University of Toronto and Penn State accepted Nations' students in each of the three graduating classes, while the Class of 2026 expanded the School of the Nations' top 100 outcomes in Asia and Europe through acceptances to the University of Hong Kong, City University of Hong Kong, and KU Leuven.

		University	 Class Year(s)	 Ranking	 Source
1		University of Hong Kong	2026	11	QS
2		University of Toronto	2024, 2025, 2026	18	Times Higher Education
3		University of California, San Diego	2024	21	U.S. News
4		New York University	2025	27	Times Higher Education
5		McGill University	2025	30	QS
6		University of North Carolina at Chapel Hill	2024	33	U.S. News
7		University of Wisconsin-Madison	2024	37	U.S. News
8		KU Leuven	2026	43	Times Higher Education
9		University of Pittsburgh	2024	45	U.S. News
10		University of Illinois Urbana-Champaign	2025	48	Times Higher Education
11		University of Minnesota	2026	53	U.S. News
12		University of Maryland	2024, 2025	55	U.S. News
13		City University of Hong Kong	2026	62	QS
14		Hong Kong Polytechnic University	2025	65	QS
15		Boston University	2024	70	U.S. News
12		University of Alberta	2024	81	U.S. News
17		Penn State	2024, 2025, 2026	83	QS
18		University of California, Santa Cruz	2025	83	U.S. News

Additional Globally Ranked University Acceptances

In addition to acceptances to institutions ranked within the global top 100, students from the Classes of 2024, 2025, and 2026 also received offers from universities ranked within the 101–500 range.

		University	 Class Year(s)	 Global Ranking
1		University of Waterloo	2024	112
2		University of Arizona	2024	115
3		Michigan State University	2024, 2026	116
4		Eindhoven University of Technology	2025, 2026	124
5		University of Ottawa	2024, 2025	137
6		Northeastern University	2026	201–250
7		Stony Brook University	2024	251–300
8		University at Buffalo	2024, 2025	281
9		University of Guelph	2024, 2025	483

Beyond the 18 institutions ranked among the global top 100, School of the Nations’ students from the Classes of 2024, 2025, and 2026 also received acceptances to nine additional universities ranked within the global top 500.

Together, this means that students across these three graduating classes were accepted to 27 distinct globally ranked universities within the top 500.

These results demonstrate sustained access to internationally recognized institutions across North America and Europe. Several universities also accepted students in more than one graduating class, including Michigan State University, Eindhoven University of Technology, the University of Ottawa, the University at Buffalo, and the University of Guelph.

Class of 2026 National & International University Acceptances

During the 2025–2026 admissions cycle, School of the Nations' students received offers from 44 universities and higher education institutions across nine countries and regions.

Acceptances reflected a broad range of academic interests and included institutions in Brazil, the United States, Canada, the United Kingdom, Spain, Italy, Belgium, the Netherlands, and Hong Kong.

Students were admitted to major public universities, private institutions, international business schools, specialized technology institutions, and highly selective global universities. One student also received admission to Drexel University's Honors College, highlighting the strength of individual student outcomes within the graduating class.

 COUNTRY / REGION	 NUMBER OF INSTITUTIONS
 United States	27
 Brazil	8
 Spain	2
 Hong Kong	2
 Canada	1
 United Kingdom	1
 Italy	1
 Belgium	1
 Netherlands	1
 Additional international institution	1
 TOTAL	45

Class of 2026 Significant Scholarship Awards

School of the Nations students received significant merit-based scholarship offers during the 2025–2026 admissions cycle.

**Lawrence
University**

**US\$50,000
scholarship**

**The University
of Hong Kong**

**Full-tuition
scholarship**

**City University of
Hong Kong**

**50% tuition scholarship, plus a
HK\$30,000 grant, equivalent to
approximately US\$4,000**

These awards reflect the strong academic profiles of our students and the international recognition they received from universities across different regions.



Matriculation Destinations

Classes of 2024 and 2025

Students from the Classes of 2024 and 2025 continued their education at 21 universities and higher education institutions across six countries. Their destinations included institutions in Brazil, Canada, Hungary, the Netherlands, Switzerland, and the United States.

Our students’ university destinations reflect their wide-ranging academic interests and global aspirations. Graduates pursued opportunities at major research universities, specialized technology and hospitality institutions, liberal arts colleges, and internationally focused universities.

 COUNTRY	 INSTITUTION	 NUMBER OF ACCEPTANCES
 Brazil	• IBMEC • Universidade de Brasília — UnB • Universidade de São Paulo — USP	3
 Canada	• McGill University • York University	2
 Hungary	• Budapest Metropolitan University	1
 Netherlands	• Eindhoven University of Technology	1
 Switzerland	• Glion Institute of Higher Education	1
 United States	• Angelina College • Columbia College • Hult International Business School • Loyola University • New York University • Ohio University • Rochester Institute of Technology • The New School • University of Notre Dame • University of Pittsburgh • University of South Carolina • University of South Florida • University of Wisconsin–Madison	12
 TOTAL		18

University Enrollment Destinations

Class of 2026

The Class of 2026 will continue its education at universities across seven countries and regions, reflecting the international outlook of School of the Nations' graduating students. University enrollment destinations include institutions in Brazil, the United States, the United Kingdom, Spain, Italy, Belgium, and Hong Kong.

Students will attend a diverse group of universities, including public institutions, international business schools, research universities, and specialized European institutions. Students' final university choices demonstrate the range of academic pathways available to Nations' students and the global reach of our College Counseling program.



**Politecnico
di Torino**





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